

November 2007

Dear Colleagues,

It is that time of the year again, and as we wind down towards the end of teaching and the academic year (at least in the southern hemisphere), it is time to turn our thoughts away from exam marking, examiners committees and lecture slides towards Otago. Ken Deans and his colleagues are already starting to put the final touches to the programme and the social events and I'm sure the 2007 conference will be another great success. Any last minute information or registration details please go to <http://www.anzmac07.otago.ac.nz/prereg.aspx>.

### Otago Conference Details

This year the conference will once again extend to Wednesday evening when the Gala Dinner will be held and for those of you in a fit state to travel on Thursday morning, the conference organisers have arranged a trip through the Taieri Gorge. This timing format enables better timetabling of the papers and special sessions, and I suggest you plan to leave Dunedin no earlier than Thursday evening so you are able to attend all the conference, sessions, the Conference Dinner, and the networking excursion.

Ken, Juergen and their team have put together detailed information about Dunedin for those who would like to extend their stay. More travel and accommodation information can be found at the conference website: <http://www.anzmac07.otago.ac.nz/traveltours.aspx>

I would also like to acknowledge the Department of Marketing at Monash University, who have continued their proud tradition of supporting ANZMAC Conferences and who are once again the Conference Gold sponsors. I would also like to acknowledge the many other sponsors whose support is so important to the successful running of the conference. Please see the full list of sponsors at: <http://www.anzmac07.otago.ac.nz/sponsors.aspx>

### 2007 Doctoral Colloquium

This year the doctoral colloquium will be held from Friday November 30 to Sunday December 2 and registration information and a programme of events can be accessed at: <http://www.anzmac07.otago.ac.nz/doctoralcolloquium.aspx>

I would like to thank all the participating staff and particularly, Professor Brendan Gray who has led the Doctoral Colloquium organisation. I would also like to acknowledge Monash University's generous sponsorship of the 2007 Doctoral Colloquium.

### Notice of Annual General Meeting

The AGM will be held on Tuesday 04 December at 5pm in the St David's Lecture Theatre. All members are welcome to attend. If you wish to place any items on the agenda, please email the Secretary, Professor Richard Varey at [rvarey@mgnt.waikato.ac.nz](mailto:rvarey@mgnt.waikato.ac.nz) by close of business 23 November 2007.

## **2008 Executive Committee**

I am delighted to report that we have received a number of excellent nominations for the 2008 Executive Committee; we have 12 nominations for seven vacancies and will thus be holding an election. As Secretary, Professor Richard Varey will be overseeing the election and you will be receiving voting papers by email in the near future. I would like to take this opportunity to pay tribute to some long standing Exec Committee members who will be standing down this election.

Professor Jill Sweeney will be remembered by many for her excellent leadership of the 2005 Perth ANZMAC conference, which was the largest ANZMAC conference we have ever held. Jill has also ably overseen the ANZMAC Educators' Awards for several years; her sound advice and willingness to shoulder responsibility will be greatly missed.

Professor Rob Lawson, immediate past-President of ANZMAC, is also stepping down after several years on the Exec committee and I would like to acknowledge Rob's leadership over that period. His enthusiasm and experience have helped us through numerous difficult debates on executive.

Professor Richard Varey, our current Secretary and AMJ editor, has also decided to stand down from the Exec group; again, I would like to acknowledge and thank Richard for the contribution he has made to the Academy. As Returning Officer, Richard will announce the results of the election at the 2007 AGM; the new Executive will meet for the first time on Wednesday 5 December 2007.

## **ANZMAC Awards**

We will be presenting a number of Awards at the conference Gala Dinner. ANZMAC supports excellence in both teaching and research and the Executive Committee and I have been delighted to see the achievements outlined in applications for the following Awards.

### **Fellowships of ANZMAC (FANZMAC)**

The Executive Committee and current Fellows of ANZMAC have approved conferment of new Fellowships; these will be announced at the Gala Dinner.

### **Distinguished Researcher of the Year Award**

We received some outstanding nominations for the Distinguished Researcher Award and the 2007 recipient will also be announced at the Gala Dinner.

### **Emerging Researcher of the Year Award**

Last year the Executive Committee approved a new Award, the Emerging Researcher Award, to recognise and encourage research among the wider ANZMAC community. As in 2006, we received some excellent applications and it is very pleasing to see the depth of talent within ANZMAC. The 2007 Emerging Researcher Award will also be presented at the Gala Dinner.

In addition, the conference organisers and the AMJ Editors will present awards for the Best Conference Paper, the Best *AMJ* Paper, and the Best *AMJ* Reviewer.

## EMAC Update

The 2008 Annual Conference of the European Marketing Academy (EMAC) will be hosted by Brighton University, UK from 27-30 May, 2008. The submission date for papers is 04 December and more information about the conference can be found at the following address: <http://www.emac2008.org/r/default.asp?ild=KIIME>

## Other Calls for Papers

Dr Janet Carruthers, our webmistress, has listed several calls for papers that provide information about special issues of journals and other conferences. To access this information, please visit: <http://www.anzmac.org/calls>

Finally, I look forward to meeting many of you at the conference in Dunedin.

Best wishes,

A handwritten signature in blue ink, appearing to read 'M Gabbott', with a long horizontal stroke extending to the right.

Mark Gabbott  
President ANZMAC